FACT SHEET: How Restaurants Would Be Impacted By a \$15 Minimum Wage





Governor JB Pritzker may soon sign a bill to gradually raise the minimum wage to \$15 an hour. What would that mean for restaurants and bars in Illinois? The Illinois Economic Policy Institute (ILEPI) has answers to common questions.

Q: Can Illinois restaurants afford to pay a higher minimum wage?

A: <u>Yes.</u> In 2016, the "food services and drinking places" sector of the Illinois economy generated \$17.1 billion in economic activity for the State of Illinois. For this production, restaurant and bar workers were paid \$11.4 billion in total compensation— or 67% of the industry's output. Illinois workers' share of industry GDP, however, was lower than *every* neighboring state except Kentucky. For example, restaurant and bar workers received 69% of industry GDP in Indiana and 72% in Missouri. Raising the minimum wage would boost employee compensation, and the average restaurant owner in Illinois can afford it.

Economic Sector: Food Services and Drinking Places			
State	Compensation	Industry Gross	Labor Share of
	of Employees	Domestic Product	Industry GDP
Illinois	\$11,449,104,000	\$17,087,600,000	67.0%
Indiana	\$4,862,880,000	\$7,003,100,000	69.4%
Iowa	\$1,891,701,000	\$2,801,200,000	67.5%
Kentucky	\$3,174,443,000	\$5,014,700,000	63.3%
Missouri	\$4,791,178,000	\$6,623,500,000	72.3%
Wisconsin	\$3,954,270,000	\$5,675,800,000	69.7%
Source(s): Bureau of Economic Analysis (BEA) - "2016 Regional Data: GDP & Personal Income"			
from the U.S. Department of Commerce.			

Q: Have minimum wage hikes caused restaurants to employ fewer workers?

A: <u>No.</u> After Chicago raised its minimum wage, the policy produced higher incomes for at least 330,000 low-wage workers while having no negative impact on the growth of new businesses or overall employment. In fact, the Chicago metro area added over 60,000 jobs in food services and drinking places as minimum wage hikes were going into effect. The Chicago area's employment growth at restaurants and bars (+22%) surpassed job growth in the rest of Illinois (+7%) and Indiana and Wisconsin (+14%). Additionally, in Seattle, "employment effects in food services, in restaurants, in limited-service restaurants and in full-service restaurants were not statistically distinguishable from zero."

Q: Does a higher minimum wage put more jobs at risk of automation?

A: Yes and no. Economists at the Federal Reserve Bank of Chicago studied the short-run impact of minimum wage laws on the automation of low-wage jobs. They found that minimum wage hikes do cause job losses for those in "cognitively routine" occupations like cashiers and ushers but lead to employment gains for non-routine occupations such as bartenders and food preparation workers. The changes offset each other, resulting in no net drop in total employment. To date, automation and computerization have created far more jobs than they have replaced in the U.S. economy.

Q: Would the minimum wage be passed on to consumers in higher prices?

A: <u>Some, but price increases would be small.</u> The impact of a higher minimum wage on prices is small. A 10% increase in the minimum wage has been associated with a 0.6% increase in restaurant food prices. If this relationship holds, a \$15 minimum wage *could* lead to restaurant food prices that are 1.5% higher in Chicago and 4.7% higher in the rest of Illinois. This means that a Big Mac at a McDonald's in Springfield, Illinois would go from \$3.99 today to \$4.18, a small 19 cent increase. At the same time, taxpayer costs for government assistance programs, such as food stamps</u>, would decrease.

Q: Would customer service be impacted by the minimum wage hike?

A: <u>Not by much.</u> In Illinois, the \$15 minimum wage bill would maintain the state's 60/40 wage-to-tip split, with tipped minimum wage eventually rising to \$9 per hour. Restaurant workers will still have to earn their tips. In addition, there is evidence that worker turnover falls following a minimum wage hike. A 10% minimum wage hike has been associated with a 3% drop in restaurant worker turnover. Not only does this reduce employer costs of recruiting and training workers, it also improves employee morale and increases the chance that customers are served by experienced employees.

Q: Why is a minimum wage good for restaurants and bars?

A: A \$15 minimum wage would increase consumer spending. Raising the minimum wage stimulates the economy through increased consumer demand. Economists at the Federal Reserve Bank of Chicago have found that "a \$1 minimum wage hike increases total spending by approximately \$700 per quarter" among households with at least one minimum wage worker. That's because working-class families spend a larger portion of their incomes back into the economy than rich families. By boosting earnings for 1.4 million Illinois workers by about \$6,000 per year— and by more in communities outside of Chicago — the minimum wage hike would increase sales at local restaurants and small businesses, offsetting any initial drops in employment.

Q: Do Illinois' restaurants support a higher minimum wage?

A: <u>Yes.</u> The Illinois Restaurant Association supports raising the minimum wage to a *uniform* \$15 an hour across the state. The Illinois Restaurant Association also opposes a piecemeal or regionalized approach to the minimum wage.

Sources

Aaronson, Daniel and Brian J. Phelan. (2015). Wage Shocks and the Technological Substitution of Low-Wage Jobs. Federal Reserve Bank of Chicago.

Aaronson, Daniel, Sumit Agarwal, and Eric French. (2011). The Spending and Debt Response to Minimum Wage Hikes. Federal Reserve Bank of Chicago.

Allegretto, Sylvia and Michael Reich. (2016). Are Local Minimum Wages Absorbed by Price Increases? Estimates from Internet-based Restaurant Menus. University of California, Berkeley.

The Associated Press. (2019). "Illinois House poised to vote on \$15 minimum wage plan."

Autor, David H. (2014). Skills, Education, and the Rise of Earnings Inequality Among the "Other 99 Percent." Vol. 344(6186): 843-851. DOI: 10.1126/science.1251868.

Chicago Tribune. (2018). "Illinois' Minimum Wage Would Hit \$15 in 2025 Under Plan Introduced by State Senate Democrats".

CNN Business. (2013). "McDonald's Helps Workers Get Food Stamps."

Dube, Arindrajit, T. William Lester, and Michael Reich. (2011). Do Frictions Matter in the Labor Market? Accessions, Separations and Minimum Wage Effects. University of Massachusetts— Amherst; University of North Carolina— Chapel Hill; University of California, Berkeley.

Hobijn, Bart and Alexander Nussbacher. (2015). *The Stimulative Effect of Redistribution*. Federal Reserve Bank of San Francisco Economic Research. Illinois Restaurant Association. (2018). "Policy Positions."

Lee, Chinkook, Gerald Schulter, and Brian O'Roark. (2000). "Minimum Wage and Food Prices: An Analysis of Price Pass-through Effects." *International Food and Agribusiness Management Review*, 3: 111-128.

Manzo, Frank IV and Robert Bruno. (2019). The Regional Impacts of a \$15 Minimum Wage in Illinois: Estimates for Six Regions. Illinois Economic Policy Institute; University of Illinois at Urbana-Champaign.

Manzo, Frank IV and Robert Bruno. (2018). The Effects of the Chicago Minimum Wage Ordinance: Higher Incomes with Little to No Impact on Employment, Hours, and Businesses in the First Two Years. Illinois Economic Policy Institute and Project for Middle Class Renewal at the University of Illinois at Urbana-Champaign.

Menu with Price. (2019). "McDonald's Prices in Springfield, IL 62711."

Reich, Michael, Sylvia Allegretto, and Anna Godoey. (2017). Seattle's Minimum Wage Experience 2015-16. Center on Wage and Employment Dynamics. University of California, Berkeley.

Schmitt, John. (2013). Why Does the Minimum Wage Have No Discernible Effect on Employment? Center for Economic and Policy Research.